

PRESS RELEASE

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SAM'S OLYMPIC SCULPTURE PARKS HOSTS POP-UP CAFÉ, LA PANADERÍA

Mexican bakery and food cart to feature tamales, panini, shaved ice, cupcakes, espresso, and more



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SEATTLE, WA - SAM's Olympic Sculpture Park has partnered with Ventures, a Seattle-based nonprofit, to bring an emerging entrepreneur to the café space at the sculpture park's PACCAR Pavilion, located at the corner of Broad Street and Western Avenue. Visitors to the pavilion (Friday-Sunday, 10 am-3 pm; through Labor Day) can enjoy offerings from La Panadería, a bakery and food cart owned and operated by brother and sister team Oscar Fernandez and Felicitas Flores.

Ventures empowers aspiring entrepreneurs with resources for creating thriving small businesses, offering trainings in business development, finance, and marketing specialized for the food service industry. In early 2016, Fernandez and Flores came to Ventures for support in achieving their dream of opening their own café featuring recipes from their native town of Zapopan in Mexico.

Fernandez and Flores use fresh, natural, and local ingredients. La Panadería's menu includes handmade tamales, made with non-GMO, locally sourced masa and organic coconut oil instead of pork lard. Savory tamale flavors include red mole, chicken, and a vegetarian or vegan option. Dessert tamales in strawberry and pineapple are also available. A rotating selection of panini feature ingredients such as chorizo, turkey, ham, and tender cactus.



Fernandez's first love is traditional Mexican pastries. Customers can enjoy cupcakes made with fresh whipped frosting and *polvorones* (Mexican cookies). And just in time for the summer season, La Panadería will be serving refreshing aguas frescas and Mexican shaved ice made with fresh fruits and organic raw cane sugar, in flavors like strawberry, mango, pineapple, and tamarind.

"The combination of a once-in-a-lifetime opportunity, the right timing, and of course everybody's hard work make this possible," says La Panadería chef and owner Oscar Fernandez. "Thank you so much to Ventures and the Seattle Art

SAM'S

Museum for helping us make our American dream come true. Please come and savor the taste of our traditions.”

Photo credits: Natali Wiseman

ABOUT SEATTLE ART MUSEUM

As the leading visual art institution in the Pacific Northwest, SAM draws on its global collections, powerful exhibitions, and dynamic programs to provide unique educational resources benefiting the Seattle region, the Pacific Northwest, and beyond. SAM was founded in 1933 with a focus on Asian art. By the late 1980s the museum had outgrown its original home, and in 1991 a new 155,000-square-foot downtown building, designed by Robert Venturi, Scott Brown & Associates, opened to the public. The 1933 building was renovated and reopened as the Asian Art Museum in 1994. SAM’s desire to further serve its community was realized in 2007 with the opening of two stunning new facilities: the nine-acre Olympic Sculpture Park (designed by Weiss/Manfredi Architects)—a “museum without walls,” free and open to all—and the Allied Works Architecture designed 118,000-square-foot expansion of its main, downtown location, including 232,000 square feet of additional space built for future expansion. The Olympic Sculpture Park and SAM’s downtown expansion celebrate their tenth anniversary this year, 2017.

From a strong foundation of Asian art to noteworthy collections of African and Oceanic art, Northwest Coast Native American art, European and American art, and modern and contemporary art, the strength of SAM’s collection of approximately 25,000 objects lies in its diversity of media, cultures and time periods.

ABOUT VENTURES

Ventures is a Seattle-based nonprofit that empowers aspiring entrepreneurs with limited resources and unlimited potential. They provide access to business courses, capital, coaching, and hands-on learning opportunities for entrepreneurs. Ventures serves those in our community for whom traditional business development services are out of reach, with a focus on women, people of color, immigrants, and individuals with low income. Ventures’ ultimate goal is to support individuals to increase their income potential, achieve long-term financial stability, provide for their families, and enrich their communities through small business ownership.